

1976 THUNDERBIRD



CREME AND GOLD LUXURY GROUP



Notes:
See Notable Standard Features, page 5.
Other items shown are optional. Option selection
is on page 7. Color code reference is on back cover.

The Private World of Thunderbird. Creme and Gold Luxury Interior.



BORDEAUX LUXURY GROUP



LIPSTICK LUXURY GROUP



'76 Thunderbird.

Possibly the best luxury car buy in the world today.

Because few cars offer the driving satisfaction we design into the Thunderbird 2-Door Hardtop, owning one may be the wisest move you could make. Ford means value to begin with. So each Thunderbird reflects special care in manufacture...close attention to every detail, to give you a new world of riding comfort with handling ease. No wonder Thunderbird has always been among the leaders in personal luxury car sales.

You can choose one of three special Thunderbirds: Creme and Gold, Bordeaux, and Lipstick Luxury Group editions (pages 2, 3 and 4). Or, select from a wide range of colors and interior trim selections available to help you make your Thunderbird more personally yours.

Many luxuries come standard.

Luxury and Thunderbird are synonymous. The superbly styled six-passenger Thunderbird, for example, in Silver Starfire (Code 1J), smartly paired with a Silver vinyl roof. The roof, opera windows, color-keyed vinyl insert bodyside moldings, deluxe bumper group and steel-belted radials are standard. Check the impressive list of Notable Standard Features at the right. The closer you look, the better we look.

Standard Thunderbird 2-Door Hardtop

Notable Standard Features

Big news on '76 Thunderbird is the in-depth array of fine-car luxuries that come standard. Equipment, for instance, includes: 460-cu. in. 4V V-8 with Solid State Ignition □ SelectShift Cruise-O-Matic Transmission □ Power Steering □ Power Front Disc Brakes □ Manual SelectAire Conditioner □ Automatic Parking Brake Release □ AM Radio (with dual front door-mounted speakers) □ Power Windows □ 61-amp. Alternator. INTERIOR ITEMS ARE: Burled Walnut Woodtone appliques □ Inside Hood Release □ Power Ventilation □ Courtesy Lighting (door courtesy lights, under-panel, glove box and front ash tray lights) □ Individually Adjustable Split Bench Front Seats with Dual Fold-Down Center Armrests □ Aurora Cloth and Vinyl Upholstery (Saddle, Blue, Jade, Black available) □ Electric Clock □ 24-oz. Cut-Pile Carpeting □ Color-Keyed Deluxe Belts □ Thunderbird Sound Package. EXTERIOR FEATURES: Odense Full Vinyl Roof (Black, White, Blue, Dark Jade, Silver, Gold, Brown, Dark Red), Normande Grain Vinyl in Creme □ Opera Windows with Thunderbird Insignia □ Remote Control Left-Hand Mirror □ Stand-up Hood Ornament □ Bright Moldings at Hood Rear, Door Belts, Drip Rails □ Vinyl Insert Bodyside and Wheel Lip Moldings □ Deluxe Bumper Group (guards and rub strips with White inserts) □ Gas-Saving Steel-Belted Radial Ply BSW Tires □ Full Wheel Covers.



Superlative Standard Thunderbird Interior.

(Above) Fine tailoring and uncommon comfort are customary inside Thunderbird. Silky Aurora nylon cloth and vinyl cover deep-cushioned split bench seats that accommodate six adults easily. Elegant touches like assist straps, burled walnut woodtone applique embellishment and plush cut-pile carpeting enhance the luxury.



Creme and Gold Luxury Group.

Something special in color-coordinated elegance and personal luxury you can order. This distinguished new Creme and Gold offering includes these exterior features: Gold Starfire finish on bodysides, Creme-colored hood, roof and deck lid □ Unique tape stripes at the belt line □ Gold Odense grain half-vinyl roof □ Color-keyed border moldings □ Gold opera window insignia □ Creme-colored wide bodyside moldings □ Deep-dish aluminum wheels. Interior touches include: Creme and Gold leather seating surfaces (Code RY), or plush Gold Media velour trim (Code QY) □ Gold instrument panel applique □ Color-keyed 24-oz. cut-pile carpeting □ Luggage compartment dress-up. Creme and Gold Luxury Group interior below and exterior illustration on page 2.



Bordeaux Luxury Group.

Bordeaux...another luxurious new combination of exterior-interior distinctions with which you can personalize your Thunderbird. It features the Bordeaux Starfire finish (Code 2S) □ Dark Red or Silver Odense grain half-vinyl roof □ Color-keyed border moldings □ Color-keyed wide bodyside moldings □ Dual bodyside and hood paint stripes □ Wire wheel covers. Interior accoutrements include: Rich Red leather seating surfaces (Code RD), or plush Red Media velour upholstery (Code QD) □ Color-keyed components □ Color-keyed 24-oz. cut-pile carpeting □ Luggage compartment dress-up. Bordeaux Luxury Group interior below, exterior illustration on page 4.



Lipstick Luxury Group.*

Lipstick Luxury...vibrant new version continues feature Thunderbird offering so successful last year...lets you make Thunderbird more individually yours. Exterior items: Lipstick Red exterior finish (Code 2U) □ Bright Red Odense grain half-vinyl roof □ Color-keyed border moldings □ Color-keyed wide bodyside moldings □ Dual bodyside, hood paint stripes □ Wire wheel covers. Interior luxuries include: White leather seating surfaces (Code KN), or White super-soft vinyl upholstery (Code JN) □ Red and White door trim panels □ Color-keyed components □ Color-keyed 24-oz. cut-pile carpeting □ Luggage compartment dress-up. Lipstick Luxury Group interior shown below, exterior on page 6.

*See your Ford Dealer for details on ordering and delivery dates.



THUNDERBIRD OPTIONS Appearance and Protection

- ☐ Creme and Gold Luxury Group. See above, and page 2.
- ☐ Bordeaux Luxury Group. See above, and page 4.
- ☐ Lipstick Luxury Group. See above, and page 6.
- ☐ Luggage compartment dress-up trim—carpeting, side lining boards, carpeted spare tire cover. Befits fine luggage.
- ☐ Starfire glamour paints in Silver, Blue, Silver Blue, Gold, Cinnamon, Light Jade Metallic, Medium Jade Metallic. Also—Bordeaux, Creme and Gold, Lipstick Red (with Luxury Groups).
- ☐ Wide color-keyed vinyl insert bodyside moldings. A protective styling touch. See pages 2, 4, 6. Standard with Luxury Groups.
- ☐ Dual bodyside/hood paint stripes. Nice styling accent. Shown on pages 4, 6. Standard with Bordeaux, Lipstick Luxury Groups.
- ☐ Kasman cloth trim, look and feel of cashmere. Medium Blue, Red, Jade, Saddle/Tan or Gold.
- ☐ Leather seating surfaces in Black, Red, Blue, Jade, Saddle/Tan, Gold. Also, White with Red, Blue, Black, Jade, Gold, Saddle and Gold/Creme. White with Jade vinyl (Code K5) shown in (C), this page.
- ☐ Super-soft vinyl seat trim in Black, Red, Blue, Jade, Saddle, Also, White with Red, Blue, Black, Jade, Gold and Saddle.
- ☐ Wide-band WSW steel-belted radial ply tires.
- ☐ WSW steel-belted radial ply tires.
- ☐ Deep dish aluminum wheels. Rich look. Shown on page 2. Standard with Creme and Gold Luxury Group.
- ☐ Deluxe wheel covers. Stylish and tasteful. See page 5.
- ☐ Wire wheel covers. Add flair. Shown on pages 4, 6. Standard with Bordeaux, Lipstick Luxury Groups.
- ☐ Anti-theft alarm system.
- ☐ Security Lock Group. Includes locking gas cap, spare tire lock and lockable inside hood release.
- ☐ Protection Group: Includes front/rear color-keyed floor mats with carpet inserts, license plate frames, door edge guards, spare tire cover, rocker panel moldings.

Comfort and Convenience

- ☐ Front cornering lamps.
- ☐ Select-Aire Conditioner with Automatic Temperature Control. Set favorable temperature, maintains it the year around.
- ☐ Tinted glass. Helps cool, easy on the eyes.
- ☐ Convenience Group: Includes right-hand outside remote control mirror, interval windshield wipers, automatic seat back release.
- ☐ Light Group: Autolamp on/off delay system, passenger lighted visor vanity mirror, dual overhead map/dome lights, engine



- compartment light, low fuel and door-ajar warning lights, headlamps "on" alert buzzer, automatic headlamp dimmer.
- ☐ Lighted visor vanity mirror, driver's side.
- ☐ Power Lock Group: electric door locks and trunk lid release.
- ☐ Power-operated glass Moonroof (Gold, Silver, Brown, Rose and Jade tints). Your window to the sky. See (B), this page. (Full vinyl roof required.)
- ☐ Power-operated Sunroof. Touch a switch—steel roof panel opens. Touch again—it closes snugly.
- ☐ Manual reclining passenger seat. Great on long trips. Shown above.
- ☐ Power 6-way seat, driver's seat, automatically adjusts for comfort.
- ☐ Power 6-way seats, driver and passenger.
- ☐ Power lumbar seat, driver only. Adjust softness or firmness for lateral support you want at the touch of a button.
- ☐ Automatic seat back release. Handy when loading bulky packages.
- ☐ Space Saver spare tire. Adds luggage capacity and is in addition to conventional spare tire.
- ☐ Fingertip speed control. Drive at preset speeds without accelerator. Arrive fresh, steady pace saves on fuel.
- ☐ Turnpike Group: Manual reclining passenger seat, fingertip speed

- control, trip odometer. Shown in (A), this page.
- ☐ Power mini-vent windows. Draft-free circulation.
- ☐ Electric Windshield/Rear Window Defrost. Jet aircraft type de-icing system with gold-plated film laminated in glass. Melts light snow/ice. See (E), this page.
- ☐ Rear window electric defroster. Includes 70-amp. alternator, instrument panel indicator light. Uses heating elements laminated in glass to maintain visibility.
- ☐ Tilt steering wheel. Driving comfort, exit/entry ease adjustment.

Audio

- Aeronutronic Ford Radios. All factory-installed Ford radios have 100% solid state chassis, variable tone control and full-fidelity sound. Engineered specifically for your 1976 Thunderbird. Ask your Dealer for more information on Ford radio features.
- ☐ AM/FM Stereo. Four speakers with front/rear fader and right/left balance controls.
- ☐ AM/FM Stereo with Tape. 8-track, automatic or manual tape channel indexing, plus 10 station settings (5 AM, 5 FM).
- ☐ AM/FM with Stereo Search. Touching signal-seeking tuning bar automatically moves selector to next highest station on band. Handy when travelling. Four speakers included.
- ☐ AM/FM with Quadrasonic 8-Tape Player. Includes four speakers. See (D), this page.
- ☐ Power antenna. Automatically adjusts from inside for best reception. See pages 2, 4, 6.

Performance and Economy

- ☐ Optional axle ratio. Higher ratio needed in trailer towing.
- ☐ Traction-Lok differential axle. Provides added traction on slippery or rough surfaces.
- ☐ Four-wheel disc brakes. Smooth, consistent stops when brakes are hot or wet, improved fade resistance.
- ☐ Sure-Track Brake Control System (Includes 4-wheel disc brakes). Computerized, "reads" road and skid conditions, automatically helps bring car to controlled, straight stop.
- ☐ Dual exhaust. Quiet, more efficient engine breathing.
- ☐ Engine block heater. Plugs into garage outlet, protects engine in extreme cold temperatures, facilitates starting.
- ☐ Heavy-duty suspension. Includes heavy-duty rear springs, front/rear shock absorbers. Aids control, adds load-carrying capacity.
- ☐ Fuel Monitor Warning Light. Alerts when engine vacuum is below peak efficiency level so you can adjust driving for better economy.
- ☐ Trailer Towing Package, Class III. Includes heavy-duty suspension, extra-cooling package with coolant recovery system, wiring harness with battery charge feature, towing plaque, auxilliary transmission oil cooler. Just what you need for trailering.

Notes:

COLOR AND TRIM CODES. Car colors and trims are coded, example: Silver Starfire (Code 1J). Your Ford Dealer can show you color samples of paint and trim materials.

FUEL WARNING. Your car engine is designed to run on UNLEADED FUEL ONLY. Leaded fuel can damage the catalytic converter and affect other emission control components.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Information presented was correct when approved for printing. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine, Ford-approved Motorcraft Parts and Autolite Spark Plugs whenever they need replacement.

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FORD DIVISION

